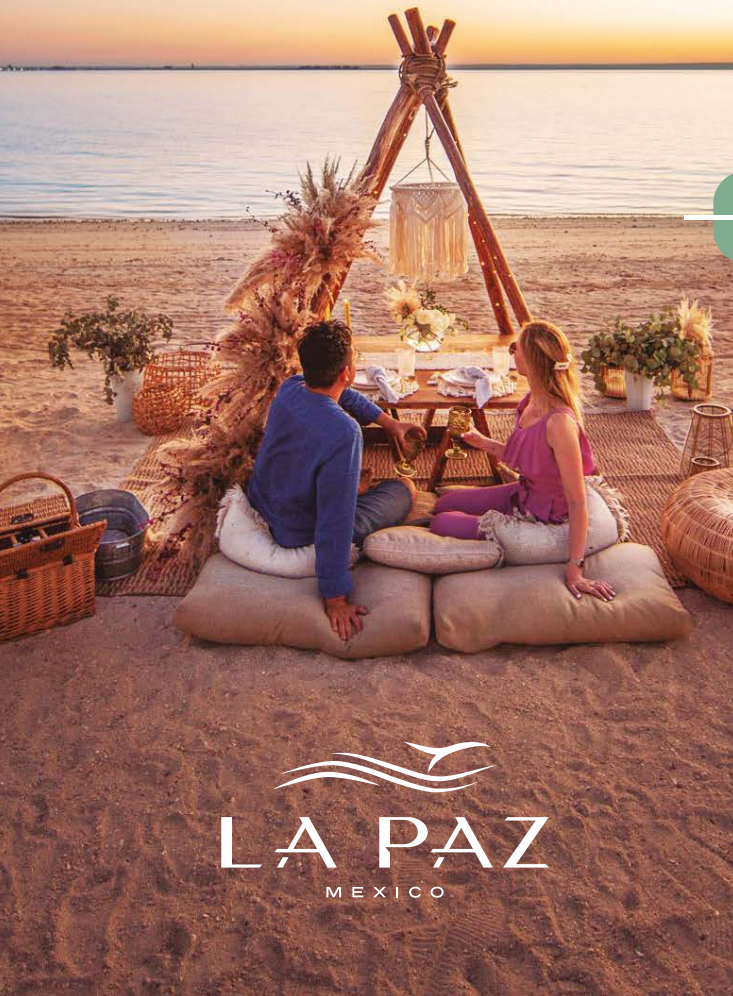


LIVE LA PAZ



THE GATEWAY TO
THE SEA OF CORTEZ




LA PAZ
MEXICO





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DIRECTORY




LA PAZ
MEXICO



Welcome TO LA PAZ

Welcome to a bay with tranquil waves and spectacular sunsets, where a thousand experiences conspire to make it paradise on earth. This is La Paz, or “Peace,” in Spanish: a destination whose name literally invites you to slow down and feel the magic of nature.

We are a multi-destination that open the doors to a world of adventure. Where else can you swim with incredible marine species like the majestic, yet docile, whale sharks or fun-loving sealions, and dive with enormous creatures like spectacular giant manta rays or hammerhead sharks. Here you can kayak under a bright orange sky accompanied by a pod of dolphins, fly as high as you want as you kite-surf, surf on the Pacific or chill out on a breathtaking beach. And, as if this wasn't enough, you'll also find charming little towns and a modern culinary offer that has captivated every one of our visitors.

Make La Paz your base of operations for travel to nearby trendy spots like Todos Santos and its neighbor, Pescadero, or participate in one of the famous international sportfishing tournaments at Los Barriles. If you're looking for something different that combines beach time with adventure, head out for a few days at La Ventana and El Sargento.

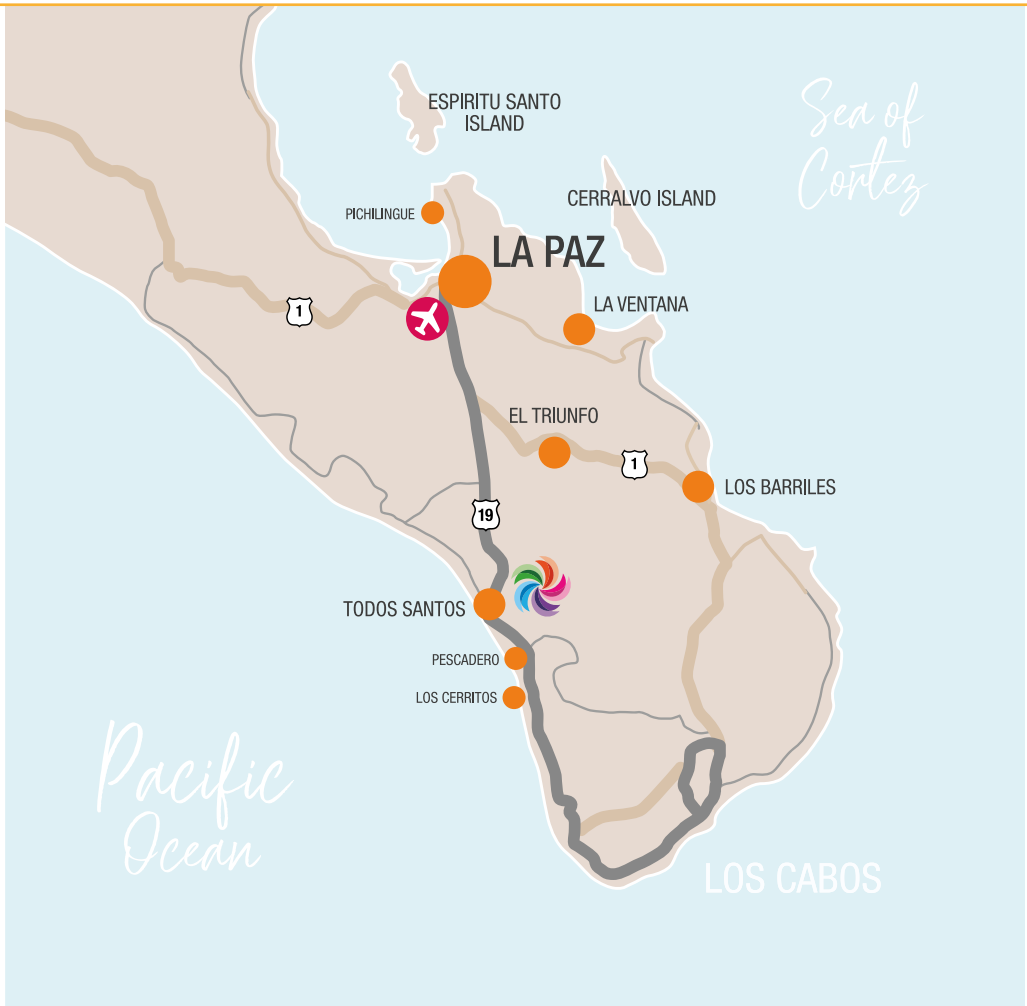
This is La Paz, a region with a surplus of character where luxury is found in experiences you never thought possible: glamp beneath a million stars, sail on a yacht or a sailboat along the Sea of Cortez or stay at a boutique hotel where every lodger is a special guest. Here, no detail is too small.

La Paz is made up of unique experiences like these and so much more... We know you'll fall in love with all of them!



LA PAZ

MEXICO



GET CONNECTED

AIR CONNECTIVITY 



*CONNECTING FLIGHTS / ** SEASONAL FLIGHTS (SUMMER & WINTER)

Be Adventurous



WHALE SHARK

The whale shark, the world's largest and most impressive fish, makes its slow way around the Bay of La Paz between October and April. It's possible to swim with this giant every year, but only accompanied by a certified tour operator. Nothing compares with the thrill and the adrenaline rush of this particularly unforgettable experience.



The logo for LA PAZ MEXICO features a stylized white wave above the text "LA PAZ" in a large, bold, sans-serif font, with "MEXICO" in a smaller font below it.



ESPIRITU SANTO *Island*



Our islands are one of our destination's top attractions. Thanks to their beauty and ecosystems, every year we welcome travelers from around the world who come to swim in the crystal-clear ocean, visit one of the most interesting sea lion colonies on the planet, and enjoy a day relaxing on any of the white sand beaches with turquoise blue water.





This island complex in the Gulf of California is a natural World Heritage Site within the UNESCO's Man and the Biosphere International Program, making it a highly protected area with nearly untouched natural landscapes. If you enjoy getting up-close and personal with marine life, you'll find few destinations with the variety of species that call this place home. There are several tour operators that can arrange overnight camping during season.

The tour to Espiritu Santo is an all-day deal. Keep an eye out on the ride: you'll spot dolphins, manta rays, and even imposing orcas. During season—September 1st through May 31st—you'll enjoy diving and frolicking with the sea lions. Most tours include lunch on one of the idyllic beaches, where you can kayak, paddle board, snorkel, or simply lounge under a thatched-roof palapa and chill on the soft, white sand. It's an unforgettable place—you're going to fall in love!



Activities on the islands: kayaking, snorkeling, diving, swimming with sea life, hiking, boating.



DIVING IN LA PAZ IS PURE HEAVEN

Fans of life beneath the waves will find over 20 dive sites teeming with impressive marine species. The Sea of Cortez is home to over 700 species of fish, 39% of the world's marine mammals, and a third of the whale species.

Giant manta rays glide by the islets; school of hammerhead sharks swim around a submerged mountain; a sea lion colony with over 400 specimen, mobula rays and dolphins share the water with orcas and turtles. And everywhere are shimmering shoals of multi-colored fish. Both amateur and professional divers can dive for days and take home unforgettable memories.



DIVING SITES





SPORT Fishing

Just about every day of the year is a good day for fishing in La Paz, where you can hook a giant mahi-mahi, a tasty tuna or a fighting marlin. Fishing in this area is a shot of pure adrenaline. Other abundant species in the area include roosterfish, sea bass, wahoo, yellow tail, red snapper or sailfish.

Feel free to take your catch of the day to any of the excellent local restaurants and they will cook it to your taste. For big game fish you can do “catch and release,” a sustainable practice that helps to preserve the species.

FISHING ZONES

[La Paz Bay · La Ventana and El Sargento · Los Barriles]

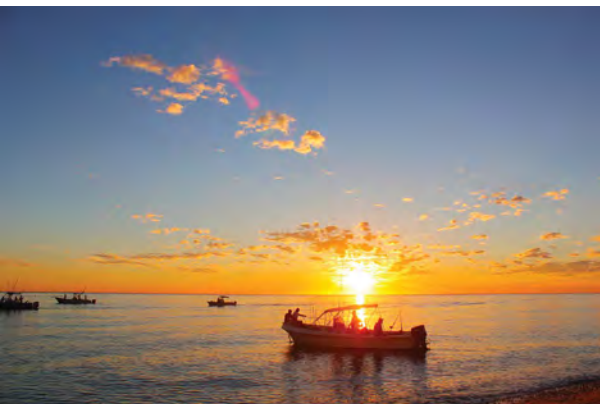
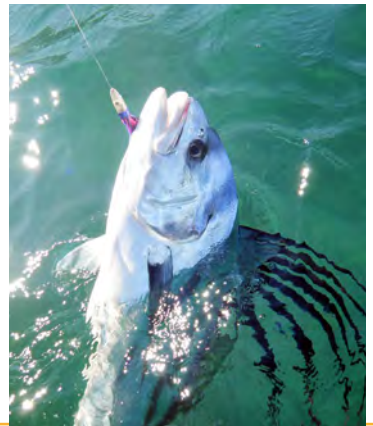
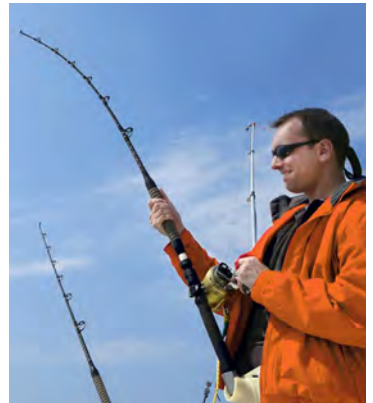


SEASONAL FISHING CHART



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
DORADO	●	●	●	●	●	●	●	●	●	●	●	●
TUNA	●	●	●	●	●	●	●	●	●	●	●	●
SAILFISH				●	●	●	●	●	●	●	●	●
STRIPED MARLIN				●	●	●	●	●	●	●	●	●
BLUE MARLIN						●	●	●	●	●	●	●
BLACK MARLIN						●	●	●	●	●	●	●
WAHOO			●	●	●	●	●	●	●	●	●	●
PARGO	●	●	●	●	●	●	●	●	●	●	●	●
ROOSTERFISH			●	●	●	●	●	●	●	●	●	●
CABRILLA	●	●	●	●	●	●	●	●	●	●	●	●
JACK CREVALLE	●	●	●	●	●	●	●	●	●	●	●	●
SKIP JACK	●	●	●	●	●	●	●	●	●	●	●	●
BONITA	●	●	●	●	●	●	●	●	●	●	●	●
SIERRA	●	●	●	●						●	●	●
AMBERJACK	●	●	●	●	●	●	●	●	●	●	●	●
YELLOWTAIL	●	●	●	●	●	●	●			●	●	●

● POSSIBLE ● FAIR ● GOOD ● BEST





GRAY *Whales*

There are few life experiences quite as intense as a close encounter with a Gray Whale, a species with a noble bearing that's a treat to witness. It makes the trip so worthwhile!





To get to the closest Gray Whale sanctuary you'll need to engage a tour operator or rent a car, since it's nearly three hours by highway northward. There are two ports close to each other within Magdalena Bay—San Carlos and Adolfo López Mateos—in both you'll find experienced tour operators that can help make this fantastic encounter come true. Keep in mind each experience is different and the distance you need to cover to see the whales depends a lot on the day; however, you'll generally find several friendly whales that allow direct contact. They swim with their calves, allowing them to approach the boats. Coexisting with these animals in their own habitat and experiencing a phenomenon of this type is only possible in Baja California Sur in the sanctuaries where the whales reproduce.

Imposing tail flukes rising high in the air, whales breaching close to the boat, curious calves swimming nearby... These are but a few of the amazing events you'll witness.

TIP

The whale watching season extends from December through March—we recommend visiting in February.





Ride the Incredible Pacific Waves

A portion of La Paz is located on the Pacific side with two very special communities: Todos Santos and Pescadero. This area's beauty and energy have made it one of the most visited spots by those seeking good waves.

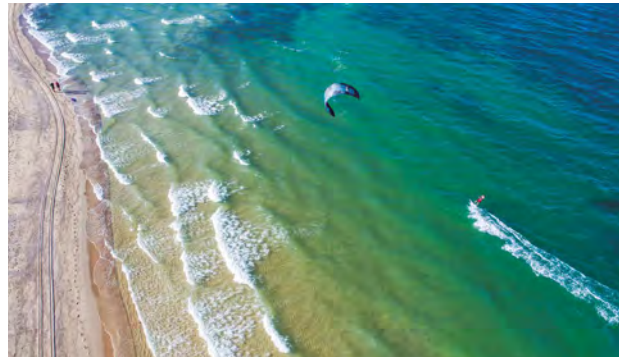
There's a special beach on this Pacific coastline with the perfect conditions for excellent surfing: Cerritos. Plus, it's touted by specialized publications as one of the best Mexican beaches for surfing. Cerritos also offers different options for accommodations very close-by.





The communities of La Ventana and El Sargento welcome hundreds of visitors every year to ride the best wind in North America. These simple communities were discovered by kite-boarders, hydrofoil riders, and wind surfers a decade ago. Today, its sky is filled with multi-colored kites and sails making acrobatic flips from November through March.

This passion for our wind has triggered a surge in the local economy, meaning there are ever more options for accommodations and restaurants. In addition, if your travel companion loves the sport but you don't, there are plenty of other interesting tourist activities to do such as diving or sport fishing —or you can just spend the day basking by the pool at any of the new hotels with a variety of amenities as yoga lessons or an afternoon at the spa.





Desert

Slide Across the Sand

The desert sand dunes are the perfect spot to spend an adrenaline-fueled morning. Here you can sandboard across La Paz's soft sand and immerse yourself in the magic of Sudcalifornia's desert. There are several tour operators that offer this new service.

All terrain adrenaline

Find fun and adrenaline while driving an off-road razr along the sand dunes of El Mogote. The Tour takes you for ups and downs along the dunes contrasting with the Sea Of Cortez.



Mountain Biking

Thanks to our orography, mountain biking on our hills and mountains has become the go-to adventure for riders from around the world. The Cacachilas sierra in the La Ventana and El Sargento area is home to a ranch that offers interesting tours and camping experiences. Another area for riders to practice their sport is in the old mining village of El Triunfo, where cycling and the charm of an old gold mine combine for a great outing.



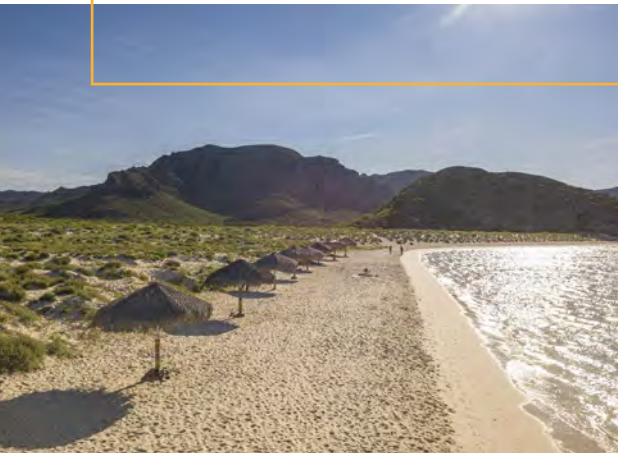
Chill out and get around

THE BEST BEACHES IN MEXICO



Visitors to La Paz fall in love with its beaches with their soft sand, serene atmosphere, and crystalline water. These beaches are a great place to enjoy with the family, and you'll find plenty of options to choose from according to your travel needs, whether you're looking for relaxation, fun, or adventure.

Balandra • Considered by many as one of the most beautiful beaches in Mexico, it's the place to go for relaxation, enjoying nature, and stunning sunsets. But more than just a pretty spot, Balandra is an ecologically rich area thanks to the mangrove that's home to a vast variety of marine species. You can also kayak and snorkel around the local rocky formations. You'll love it!





Tecolote · Popular with locals and visitors, this expansive beach is dotted with seafood restaurants and thatched-roof palapas. There are lots of water activities to enjoy and you can book tours to Espiritu Santo Island.

El Tesoro · El Tesoro is made for visitors with little children and babies, with shallow water that's fun for the entire family.

Pichilingue · This is one of our most traditional beaches and it's located near the port. It offers restaurants, a beach club, and a dock, where you can catch a boat and go enjoy a day out on the water.

Saltito · This hidden paradise offers gentle waves, a vast coral reef, and a panoramic view of the Sea of Cortez.

Coromuel · Popular for its proximity to the city, Coromuel boasts a Blue Flag certification for complying with established criteria for quality, safety, and environmental information. Its facilities include bathrooms, restaurants, a forum, thatched-roof palapas, and a pier.





La Ventana · The beaches that line this bay are very popular for wind sports, but they're also great for just hanging out on a sunny day—and the trip is well worth it.

Punta Arenas · Is one of our prettiest beaches, with water that shimmers from turquoise to a deep navy blue. Ensenada de Muertos, also known as Bay of Dreams, is just a few kilometers away and a good spot for snorkeling or spending an afternoon at the restaurant.



Tourism is our vocation, so we're very committed to the environment. We ask that you avoid single-use plastics and use eco-friendly containers and bags. Be a part of the change!



**MAIN
BEACHES**



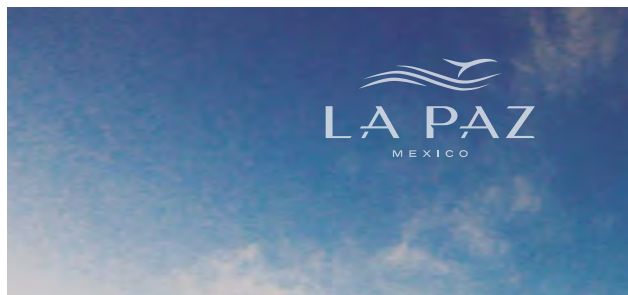


La Paz's malecon, or boardwalk, bustles with locals and visitors from dawn's early light through the wee hours of the night. A stroll along the boardwalk can be relaxing and fun: Sculptures dot its 5 kilometers of length, many of which embody the identity and culture of the region. This is also a space for the arts

and physical fitness, with modern facilities, a bicycle path, recreational parks, an inclusive games area, open-air gyms, a visitor's center, and bathrooms.

The Malecón BOARDWALK THE HEART OF LA PAZ





Nothing obstructs the beauty of the bay that turns a brilliant red at sunset, an event that lent La Paz its name: "The City of 365 Sunsets."

You'll find famous restaurants lining the boardwalk, as well as trendy bars, boutique hotels, and little cafés where you stop in and enjoy the view. The family atmosphere is unique, with plenty of activities for all including kayaking, paddle boarding, sports tournaments, bicycles of all types, and skating.



Historic DOWNTOWN



The Cathedral of Our Lady of Peace is located just a few blocks from the boardwalk—to get there you have to take 16 de Septiembre Street, home to the old La Paz Municipal Palace, built from quarry rock and wood over a century ago. Today it houses La Paz Cultural Center. This space offers interesting itinerant expos and a small bookstore; it has set the stage for numerous cultural events including concerts, gatherings, and mise-en-scenes.

Just around the corner stands the iconic Juárez Theater, and close to that is the new museum of modern art, a historic building that was the first government house located across from the Velazco Garden. On the other side of the garden is our cathedral, built in 1861. The temple shows the sober design of many of the Sudcalifornia missions. Built from pink quarry stone, inside is a replica of the tabernacle from the Basilica of St. Peter in Rome, among other valuable artifacts from the colonial era.

Other must-see attractions include the Regional Museum of Anthropology and History, the Ágora de la Paz plaza, and the Maestro Justo Sierra State Public Museum. The latter is located inside one of the most famous buildings in town that was by turns home to governors, a hospital, and a jail. It's a unique place and beloved by all.





BEACH, SUN AND *Spa*

Our destination's peace and tranquility make it the ideal retreat to relax and enjoy life. It's an excellent choice for those who enjoy wellness, nature, and the scent of the ocean.

Massages by the sea, hot stones, organic food, yoga retreats, and meditation... There are so many options—choose what best meets your needs. Come, breathe, and reconnect with yourself.





Between La Paz and Los Cabos lies a Pueblo Mágico (Magical Town) that has become a favorite for those seeking exclusivity, tranquility, and great food: Todos Santos, a charming oasis tucked away in the hills by the Pacific Ocean.

This town's streets are lined with art galleries and handicraft shops, giving it a unique ambiance that has inspired many artist. The colonial buildings, mute witnesses to a glorious past of wealthy sugar plantations, still stand firm a century later, blessed by a saint on every corner.





You'll fall in love with Todos Santos and the bohemian spirit that can be felt at every step. The main plaza's movie theater plays host to the famed Todos Santos Film Festival, which shows domestic and international short films and full-length features and holds cinema workshops for the community's children. And right next door is a view point to a verdant palm grove that leads out to the Pacific.

Over the past decade Todos Santos has become a culinary destination specializing in farm-to-table restaurants. This has ushered in a growing number of small luxury hotels that are designed to pamper each visitor to the fullest. Not too far away, the neighboring village of Pescadero also has a fine roster of quality accommodations and restaurants.

In Todos Santos you'll also find one of the most popular surfing beaches in the area: Cerritos, one of the most beautiful spots on Sudcalifornia's Pacific coast.



LA PAZ
MEXICO



La Ventana and El Sargento

HOME OF THE WIND

From November through April, hundreds of visitors from around the globe gather in these towns to practice kite surfing. During high season the sky is filled with colorful kites and riders participate in important international competitions. Thanks to this, the tourist infrastructure in both towns keeps evolving to offer ever more accommodations and restaurants.

La Ventana and El Sargento are the places to go if you want to experience the adventure of flying through the sky on a board. Plus, there are options if you'd rather retreat to practice yoga and meditation and need some pampering. For those who love diving, snorkeling, and fishing there are also several tour operators who offer multiple activities.





Los Barriles

THE BEST MARLIN IN THE WORLD

Located on the border with Los Cabos, this village welcomes a growing number of visitors seeking peaceful surroundings, superb beaches, and excellent fishing. From June through December there's an abundance of marlin along the coast, and Los Barriles has become a favorite destination for sport fishing, with tournaments with millions in prizes. You can also fish for other big game species including mahi-mahi, roosterfish, swordfish, and sailfish.

This area is also great for different water sports such as kayak, windsurf, kite boarding, stand up paddle board, and diving, as well as mountain biking, hiking, and bird and flora observation.



SUSTAINABLE FISHING

In Baja California Sur we favor the catch and release format to protect the species and maintain the health of the destination. *Don't forget to get a license.*

OUR GOLDEN YEARS

El Triunfo and San Antonio


LA PAZ
MEXICO



Towards the end of the 19th century, the southern region of La Paz was an important mining center that transformed the region into an epicenter of culture. The “El Progreso” gold mine attracted thousands of people from around the world who arrived to build the town and make their dreams of prosperity come true. Today, there are still remnants of that greatness in La Ramona, the stone chimney that can be seen from miles away; the museum of music with its exhibit of elegant pianos that livened up hundreds of evening gatherings; and the Ruta de Plata museum where visitors can learn much about the great history of these towns.

El Triunfo is a favorite for Sunday outings. Lunch at one of its delicious restaurants can be followed by a cup of coffee with a slice of fresh-baked bread—it’s the perfect stop after a morning visit to the museums and a look at the town’s glorious past. The trip is well worth it!



MARRY HERE AND MEET YOUR DESTINY

Weddings on the beach, rustic ceremonies or luxurious gatherings—in La Paz we have everything you need to make your wedding unforgettable. You'll find catering professionals, floral designers, wedding planners, and plenty of unique settings. Marrying in any of our destinations is also a celebration of everything good in life.



Indulge yourself

SAIL IN CALM SEAS



The Gulf of California, described by Jacques Cousteau as the “World’s Aquarium,” is home to an incredible variety of fauna and matchless beaches—a big reason the international jet-set have been docking their yachts at its marinas for years.

Hundreds of people travel here to indulge in the luxurious experience of sailing through the gulf aboard an elegant ship, from yachts to sailboats or catamarans. We have all kinds of craft for rent to help you venture out in whatever style you prefer.





Golf



La Paz has two beautiful golf courses designed by professionals: El Cortés Golf Club, Gary Player Signature, and the Paraíso del Mar Golf Club, designed by architect Arthur Hills.

A game on one of La Paz's courses comes with a spectacular view of the bay. Take the time to experience both of them.



EXCLUSIVE
Boutique
HOTELS



La Paz has become a unique destination all on its own. Far from the five-star hotels in Los Cabos, development in La Paz has evolved around the needs of those seeking exclusivity, direct contact with nature, and serenity. In recent years there has been an increase in hotels offering comfort, attention to detail, and warm, personalized service. In La Paz, luxury is in the details.



Sleep beneath a million stars or wake up at the top of a mountain thick with trees in the middle of the desert—few places have such perfect scenery for glamping. There are several tour operators offering a unique experience on Espíritu Santo Island that blends luxury, comfort, and nature. Besides sleeping as comfortably as you would

in a first-class hotel, you can indulge in unforgettable activities like swimming with the sealions, whale sharks, and manta rays.

In Todos Santos you can camp in high style in one of the most spectacular places in the state: The Sierra de la Laguna. Come and explore—it will change your life!





Over the past few years La Paz, Todos Santos, and Pescadero have become known for their excellent restaurants. In fact, some of Mexico's best-known chefs have opened establishments that offer creative menus based on the freshest products from land and sea. Without neglecting fine cuisine with gourmet experiences such as sea to table or farm to table in Todos Santos with dishes presented with fresh fish or local crops.

Walking along the malecon is a flavorful experience with delicious fresh seafood tostadas or fish tacos that give a picturesque touch to the local gastronomy.

In addition, noteworthy festivals and gastronomic tastings have revitalized the culinary culture of the area. Many of these restaurants are currently listed in some of the country's top guides.

A *Gourmet* DESTINATION





HOTELS

HOTELS IN LA PAZ

ARAIZA PALMIRA

Bldv. Alberto A. Aramburo s/n
P. (612) 121 62 00
MX 800 026 5444
US 1 877 727 2492
www.araizahoteles.com

CASA AL MAR

Paseo Álvaro Obregón 220
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www.casaalmar.mx

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www.laconcha.com

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www.marealapaz.com

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P. (612) 123 65 30
www.onehotels.com

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www.puertacortes.com

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MX 800 276 9673
www.sevencrownhotels.com

SEVEN CROWN Malecón

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Independencia # 518
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Allende, e/ Álvaro Obregón y
Belisario Domínguez
P. (612) 125 11 95

MIRAMAR

5 de Mayo y Belisario Domínguez
P. (612) 122 88 85

NUEVO PEKÍN

Álvaro Obregón # 875 y Victoria
P. (612) 125 53 35

OASIS DE LA PAZ

Bldv. Agustín Olachea
Residencial Las Garzas Km. 3.5
P. (612) 124 10 72

PENSIÓN CALIFORNIA

Santos Degollado # 209
e/Madero y Revolución
P. (612) 122 28 96

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www.posadadelasflores.com

POSADA LUNA SOL

Calle Topete # 564
e/ 5 de Febrero y Navarro
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entronque con Hidalgo
P. (612) 145 02 76

GULUARTE

Morelos
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